



Municipality of  
**Dutton Dunwich**

**Strategic Plan  
2020-2022**

**Mission Statement**

The Municipality of Dutton Dunwich is a rural municipal corporation located in an agri-business; small commercial-tourism and farming area. Notably being a progressive, proactive and vibrant community proudly providing a safe and attractive environment to live.

Responsible and professional leaders in partnership with others deliver local, county and provincial-federal services to its residents and visitors. While striving to provide a variety of services and programs to the community in a transparent, efficient and cost-effective manner.

**Vision Statement**

We are a socially cohesive community which provides a unique and supportive environment for existing and new residents and businesses. Situated on the north shore of Lake Erie nestled amongst exemplary culture and heritage sites boasting an outstanding tourism experience.

Focused on preserving existing and developing new and valuable partnerships to support our adaptive and thriving community. Motivated in attracting and expanding our commercial/retail sector to build capacity and develop and strengthen skills, processes, resources and inclusion for our caring citizens, ensuring easily accessible goods and services and well-maintained infrastructure, recreation services and schools.

**Values**

**FISCAL RESPONSIBILITY:** Having to do more with less fosters creative innovative ways of doing business and providing critical services.

**RESPECT AND COMMUNICATION:** We treat citizens, visitors and fellow employees with respect. Always engage and collaborate with local groups and organizations to ensure our visions are aligned.

**QUALITY OF LIFE:** To continue to enhance existing recreational programs and services, medical, educational, cultural and heritage opportunities in a safe and vibrant community.

**PROGRESSIVE:** Maintain our socially cohesive trait to welcome and support new residents, businesses and visitors.

## Strategic Plan

Strategic Priorities	Vibrant Community	Economic Opportunities	Infrastructure	Organizational Excellence
<b>Goals</b>	To promote a community in which people are fully engaged, and want to work, live and play.	To shape a community that competes and thrives in a rapidly changing world.	To ensure our infrastructure fully serves our growing community needs.	To continuously strengthen the Dutton Dunwich team to deliver adaptable, sustainable, efficient and affordable services and growth.
<b>Objectives</b>	<ol style="list-style-type: none"> <li>1. To ensure services and programs are in place that support the diverse needs of the community.</li> <li>2. To enhance and sustain partnership with community organizations, neighbouring municipalities, the County and other levels of government, and other key stakeholders.</li> <li>3. To ensure a safe, healthy and welcoming community for all.</li> </ol>	<ol style="list-style-type: none"> <li>1. To facilitate initiatives and attract commercial and industrial businesses that increase our tax base, generate income and create jobs.</li> <li>2. To promote our natural resources and cultural heritage.</li> <li>3. To diversify and encourage residential development.</li> <li>4. To support agri-business.</li> </ol>	<ol style="list-style-type: none"> <li>1. To continuously update and utilize our asset management plan and prioritize and address infrastructure needs.</li> <li>2. To continue to incorporate accessibility standards.</li> <li>3. To implement environmentally friendly alternatives and solutions, where possible.</li> <li>4. To address infrastructure challenges, including internet and energy.</li> </ol>	<ol style="list-style-type: none"> <li>1. To ensure continuity of staff resources through succession planning and training.</li> <li>2. To ensure long-term financial sustainability, utilizing new funding sources that do not rely on debt.</li> <li>3. To operate and plan in an integrated, creative and innovative manner.</li> </ol>