



Lead Where You Live: A guide on running for municipal council

\$55.00

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Description

Elected municipal leaders play a vital role in making sure that communities are healthy and successful, socially and economically. Councils shape priorities, ensure accountability to the public, and represent the people who elect them. They provide a democratic forum for diverse perspectives and experiences to be heard, so that better decisions are made and good governance is maintained. Having people with a variety of backgrounds and lived experiences on council helps the municipality better meet the needs of all residents and businesses.

If you are thinking of running for election in 2022, this guide will introduce you to some of the key steps in that process. It will also give you a sense of what life is like as an elected member of a municipal council. It includes information such as:

- How municipal government works, including the role of council and structure of government
- Key things to know about managing a campaign, including key dates and eligibility requirements
- Rules related to campaigning, including campaign finance rules
- Tips for dealing with media/social media
- Election day and information about voting
- Key resources for after the election

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